



STEINBEIS- DIALOG @ ADLERSHOF

Dec 03, 2024

INNOVATION ECOSYSTEMS – LOCAL SETTINGS FOR GLOBAL IMPACT. PERSPECTIVES FROM EASTERN AND SOUTHERN EUROPE

PROGRAMME | (as of November 2024)

- 12:30 PM** **Welcome and sandwich lunch**
- 13:00 PM** **Masterclass | Theory and models of innovation ecosystems**
Prof. Oleksandra Antoniouk | Kiev Academic University
- 13:30 PM** **Keynote address | An innovative, balanced and holistic approach to the strategy
creation process – on the example of the University of Gdansk**
Professor Paweł Antonowicz | University of Gdansk (TBC)
- 13:50 PM** **Innovation ecosystems praxis I: Adlershof – a work in progress**
Rawad Chammas | WISTA Management GmbH
- 14:05 PM** **Break for tea and coffee**
- 14:30 PM** **Innovation ecosystems praxis II: the case of East Germany**
Madlen Köhler | Steinbeis Wissens- und Technologietransfer GmbH
- 14:45 PM** **Innovation ecosystems praxis III: transnational: from networking to ecosystem**
Dr. Angela Zennaro | CERIC-ERIC
- 15:00 PM** **Panel dialogue | Enablers and constraints in innovation ecosystems**
- 16:00 PM** **Time for tea and informal discussions**
- 17:00 PM** **End of the event**

Moderators: Frank Graage, Dr. Sonia Utermann | Steinbeis Wissens- und Technologietransfer GmbH

Participation in the event is free of charge, but registration is requested.

The venue is fully wheelchair accessible.

Further Information and registration: www.steinbeis.de/steinbeis-dialog-adlershof