

YOUR PARTNER FOR INNOVATION



FIT FOR EUROPEAN RESEARCH AND INNOVATION PROJECTS

FURTHER EDUCATION AND QUALIFICATION



Application Process | Project Management | Communication | Intercultural Teamwork | Conflict Management | Innovation

International research and innovation funding – our courses and trainings

- Our training series is structured in modules and tailored to the special requirements of international and intercultural consortia in European research and innovation projects.
- The trainings pick up on the respective phases starting with the application process and ending with the successful completion of the project.
- Besides the consideration of different organisational structures (SME, multinational enterprises, research institutes), a crucial element of our trainings is the combination of presentations and interactive exercises.

OUR OFFER

The content of our trainings can easily be transferred to other transnational research cooperations of enterprises and universities. Besides a three-day certificate course about the application process for research funding, we offer one to two, full day trainings, delivered externally or in-house, for enterprises, universities and research institutes.

Application Process

- Certificate Course: The application process for international innovation and research funding – 3 day course
- Introductory Training: The basics of the application process – 1 day course
- Advanced Training: Going deeper into the application process – 1 day course

Project Management

- Training:
Help! My EU project has been approved – the tool kit for a project coordinator and partner (administration, coordination, communication, intercultural team work and conflict management) – 2 day course
- Training:
The project has started – how to keep track of project administration – 1 day course

Innovation

- Training:
Innovation strategy, knowledge management and innovation partnerships in an international context – 1 day course

OUR EXPERTISE – YOUR BENEFIT

- As project coordinator and project partner in various international consortia and EU research projects (in 2018, over 60 EU projects), we are experts in diverse issues of project work at a European and global level.
- Through the development of success strategies that have proven themselves during our own daily routines, we combine experience with know-how.
- Our trainers have first hand experience of the problems that can occur in European project application and implementation processes, integrating this knowledge into the workshop through providing real life examples.
- We will start from where you are, leaving plenty of room for interaction.
- There is time to practice during the training session to ensure that we can provide immediate feedback.
- The world is full of different organisational cultures. We will address these differences by bringing together participants from different organisational types, thus making diversity come alive directly within the training.

Steinbeis 2i GmbH is a 100 % daughter of the Steinbeis-Europa-Zentrum of Steinbeis Innovation gGmbH. Steinbeis 2i GmbH focuses specifically on innovation and internationalisation.

Steinbeis-Europa-Zentrum (SEZ) was founded in 1990 by the Commissioner for Europe of the Minister of Economic Affairs, Labour and Housing Baden-Württemberg with the goal of supporting specifically small to medium sized enterprises towards success with EU Research Funding.

As part of the Steinbeis Network and as a partner within the Enterprise Europe Network, both organisations are building the bridge towards Europe for enterprises, research institutes, universities, administration offices and politics.

STEINBEIS 2i GmbH



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