

THE STEINBEIS ENTERPRISE COMPETENCE CHECK (ECC)



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is an instrument for the holistic analysis of company's competences. It helps you to systematically document the competences existing in the company and to analyze them to support you in actively identifying your strengths and challenges. While doing so, the personal competences of your employees as well as the organizational skills of the company are also taken into account.

Steinbeis provides this tool to all companies, practitioners and consultants who are interested in the analysis and development of corporate competences. It permits a web-based, substantially and methodologically founded as well as conceptually consistent consulting within the field of company competences.

- You would like to identify your own competences and use them in a fruitful way?
- You would like to make use of your strengths and handle the challenges actively?
- You would like to profit from the Steinbeis experts' network?

Do the check! Analyze your competences and make your enterprise fit for the future!



ANALYZING COMPANY COMPETENCES HOLISTICALLY

The core of the analysis using the Steinbeis Enterprise Competence Check (ECC) is made of four competence levels on which each competence profile of a company is built up:

- Knowledge
- Innovation
- Implementation
- Communication

These competence levels are each divided into two competence dimensions: Resources and learning; processes and products; strategy and staff; networks and market.

These eight dimensions are again assigned to three sub-dimensions each; thus a total of 24 that form the core of the holistic competence analysis in the company and map all the major aspects of the company competence profiles.

These 24 sub-dimensions are operationalized through indicators that are suitable for capturing these sub-dimensions in an appropriate form. These indicators are located in the questions of the questionnaire that forms the actual check. Through 72 questions in the **QUICK-CHECK** and 120 questions in the **MASTER-CHECK** a total of 72 and/or 120 indicators are reviewed and evaluated qualitatively.

Sub-dimensions	Dimensions	Competence levels	Dimensions	Sub-dimensions
Expertise/Methods Knowledge	Resources	KNOWLEDGE	Learning	Flexibility/Adaptability
Technologies				Research & Development
Intellectual Property Rights				Problem-Solving Ability
Transfer Processes	Processes	INNOVATION	Products	Customer Value
Project Management				Innovativeness
Business Processes				Unique Selling Propositions
Goals	Strategy	IMPLEMENTATION	Staff	Leadership
Change Management				Personnel Development
Organization				Employee Orientation
Entrepreneurial Partners	Network	COMMUNICATION	Market	Market Insight
Internationalization				Marketing
IT Structures				Customer Relationship Mngt.

THE QUICK-CHECK – THE ENTRY MODULE OF THE ECC

The Quick-Check enables a fast and efficient documentation and display of the competence profile of your company.

Rate your company on the basis of 72 indicators on a five-level qualitative scale from „++“ to „--“ and get an initial overview of your company's competence profile in 20 minutes.

Strengths and weaknesses are also displayed visually with the help of graphs as well as in written form as a detailed evaluation text.

Radar charts help not only in getting a quick overview of the entire competence profile of your company but also the profiles of the individual competence levels.

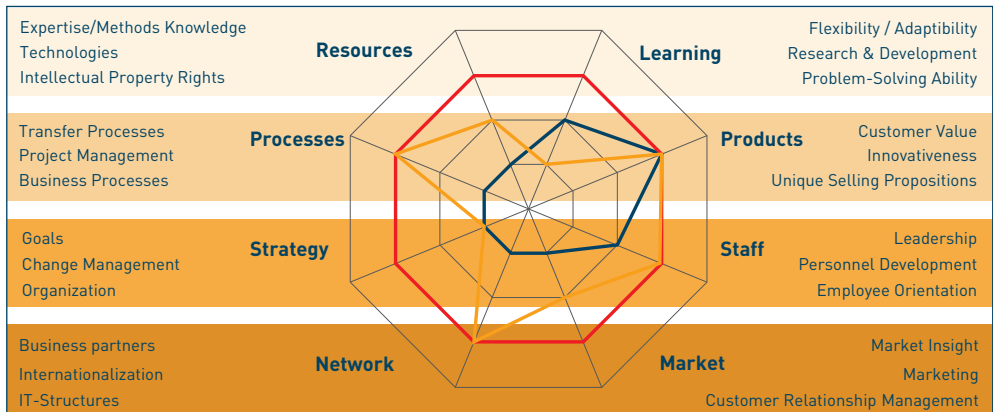
The Quick-Check is barrier-free and free of charge – visit our website: www.steinbeis-ecc.com



THE MASTER-CHECK – THE PROFESSIONAL FULL VERSION OF THE COMPANY'S COMPETENCE ANALYSIS

The Master-Check builds up on the fundamentals of the Steinbeis ECC Concept; however, it investigates more indicators than the Quick-Check and hence facilitates a wider, deeper and more precise analysis of the company's competence profile.

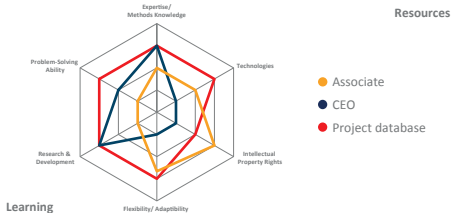
In the Master-Check the results of the analysis are individually supplemented through additional database-based analyses and comparative investigations - graphically as well as in text form. Additional elements, especially recommendations for action and implementation strategies, can be finalized with the consultant. Also additional detailed analyses with the help of specific instruments are individually offered by the ECC consultants.



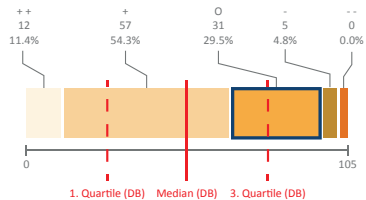
THE ANALYTIC OPTIONS OF THE MASTER-CHECK AT A GLANCE

- Comparing your self-assessment with that of external assessments
- Comparing multiple self-assessments in the company with multiple assessments by others (function-level comparison)
- Detailed automated evaluation reports with a detailed and differentiated display of the competence profile as well as the specific causes of strengths and weaknesses
- Comparisons with companies of the same branch
- Comparisons with companies of the same operations size category
- Comparison with companies of same age
- Comparisons with companies in the region
- Option of comparisons over a period of time (panel-analysis)
- Option of comparisons using Best Practice Models
- Option of initiating Benchmarking processes

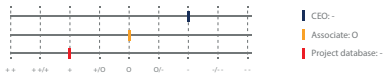
Knowledge:



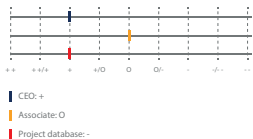
Resources:



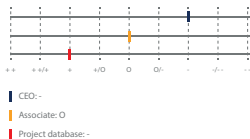
1.1 Resources:



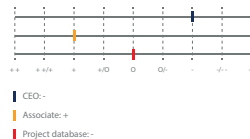
Expertise/Methods Knowledge



Technologies



Intellectual Property Rights



THE ECC FOR COMPANIES OF EACH SIZE AND INDUSTRY

The ECC is targeted towards companies who have to battle with the challenges of an increasing pressure of competition, a high speed of innovation, the increasing significance of cross-sectional technologies and with the latest changes in the job market. A systematic and methodologically founded development of competences is of key significance in this market environment.

Interested applicants can always do an ECC Quick-Check in self-assessment, in order to receive in the shortest possible time a profile of their company's competences.

The ECC is suitable for companies of all industries and operational sizes.

If you wish the Quick-Check to be accompanied by an external assessment by a consultant, a Master-Check or any further business and strategy consulting then for this the Steinbeis ECC Consultants are ready: They are trained in the application and have long years of experience in the specific dimensions of the ECC along with well-founded practical experience and can initiate benchmarking-processes with the help of database comparisons.

THE ECC-WEBSITE

Discover the world of the Steinbeis Enterprise Competence Check – ECC and do the free Quick-Check: Get your personal evaluation now!

Further information about:

- Checks: The Quick-/Master-Check
- Target group:
 1. consultants, 2. enterprises,
 3. lecturers, 4. researchers
- Training dates: ECC for consultants, researchers, lecturers
- News: novelties around the ECC
- Downloads: Media e. g. flyer, booklets and studies

Read about the ECC experiences from consultants, entrepreneurs, students/professors and researchers.

Visit our Website: www.steinbeis-ecc.com



Link to the Quick-Check



Training dates



News & Downloads

DISCOVER THE WORLD OF THE ECC



1. CONSULTING



2. ENTERPRISES



3. DIDACTICS



4. RESEARCH

VISIT OUR WEBSITE: WWW.STEINBEIS-ECC.COM

THE STEINBEIS ENTERPRISE COMPETENCE CHECK:

- is an instrument for the holistic analysis of corporate competences
- convinces by its simple application and the detailed contently design
- forms the basis of a structured and problem-solving consulting designed to meet the customer's requirements

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