



© Professor Dr. Oliver Skroch

Newly founded: Steinbeis Transfer Center Innovation Lab Business Informatics

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Researching possible solutions to real business challenges: Prof. Dr. Oliver Skroch founded the Steinbeis Transfer Center Innovation Lab Business Informatics, which is based in Darmstadt.

„The innovation lab business informatics (ilbi) serves to jointly research into possible solutions for your real-life business challenges, and to try them close to practice. The individual context of cultural, economical and technical reality in your organization is explicitly visible.

The ilbi provides you with your strategic framework required to adequately react to situational trends and fast moving fashions in business informatics, while at the same time also follow longer-term sustainable and fundamental topics that are out of reach of ad hoc solution approaches.

You profit from our long lasting scientific excellence and our comprehensive practical work experience!“

Prof. Dr. Oliver Skroch

About the person

Oliver Skroch has been a business informatics professor at the h_da in Darmstadt since 2011. Beyond his academic career, he has more than 15 years of practical professional experience, has been responsible for successful software development projects and consulting assignments, and has held technical and management positions worldwide. He has worked for holding companies, major corporations and public institutions as well as for medium-sized and small companies. He completed his doctorate at the University of Augsburg in the Department of business informatics and systems engineering, where he also acquired an MBA.